

Oceanfront Merchants Association “It’s a Shore Thing”

- Applicant: Jan Connell / OMA
PO Box 3879
Myrtle Beach, SC 29578
- When: 3/30, 3/31, 4/6, & 4/7/2018
- Time: 7:00 p.m. - 10:00 p.m.
- Where: Boardwalk and Oceanfront Pavilion
Place Lot
- Set-up: On the Day of Each Event
- Take Down: On the Day of Each Event
- Expected Attendance: 300 - 500 Spectators
- Road Closures: None
- SE Committee Vote: Unanimous Approval



**IT'S A SHORE THING! SUMMARY
THE OCEANFRONT BOARDWALK DISTRICT**

DATES: FRI Mar 30, SAT Mar 31, FRI Apr 6, SAT Apr 7

LOCATION: B&C Oceanfront Former Pavilion Lot – Across from The Bowery

TIMES: 7PM – 10PM

2/27/2018



2018 IT'S A SHORE THING!
Security Plan, Parking, Vendors & EMS

DATES & TIMES:

FRI Mar 30 and SAT Mar 31 7pm-10pm
FRI Apr 6 and SAT Apr 7 7pm-10pm

SECURITY:

OMA merchants are on site and 911 will be called if necessary.

PARKING:

Parking garage, paid street parking, paid lot parking.

EMS:

In case of emergency EMS will be called.

ALCOHOL:

No alcohol will be served.

LOAD IN/LOAD OUT:

The band will use the 'alley' in front of The Bowery to unload and their vehicle will be moved offsite. At 10pm the band vehicle will be brought back down the 'alley' to load and depart.

SUMMARY:

Chief Prock and Captain Crosby had asked if we could provide entertainment on the Boardwalk to help serve as a crime deterrent.

VENDORS:

Songbyrd Entertainment is providing bands and Stormfront Productions will be providing sound, light and stage.

ENTERTAINMENT:

Live Music from 7pm - 10pm

2/27/18

MARCH 13

APPLICATION FOR SPECIAL EVENTS PERMIT
Within the City of Myrtle Beach, SC
(Please print legibly or type)
(Must be submitted 90 days prior to the event)

1. Name of Activity/Event: It's a Shore Thing!

2. Type and Purpose of Event: to provide entertainment and activity on the Boardwalk to entertain our visitors and serve as a crime deterrent.

3. Location of Event: B&C Oceanfront Lot - Former Pavilion Site / Beside the volleyball courts / Facing The Bowery

4. Organization: Oceanfront Merchants Association

5. Applicant: Jan Connell

6. <u>Jan Connell</u>	<u>Michelle Kerscher</u>
Primary contact person	Alternate contact person's name
<u>PO Box 3879</u>	<u>916 N Ocean Boulevard</u>
<u>Myrtle Beach, SC 29578</u>	<u>Myrtle Beach, SC 29577</u>
Primary address	Alternate address
<u>843-251-8008</u>	<u>803-600-8012</u>
Primary telephone/fax number	Alternate telephone/fax number
<u>myrtlebeachdowntown@gmail.com</u>	<u>michelle@gaydolphin.com</u>
Primary email address	Alternate email address

7. Date(s) of event: FRI Mar 30, SAT Mar 31, Fri Apr 6, Sat Apr 7 Hours of operation: 7pm - 10pm

8. Date of set-up: Friday March 30 Take Down Completed By: Monday April 9

9. Expected attendance: 300 - 500

10. Charitable Benefactor (if applicable): _____
Is group a non-profit organization: ☒ Yes ☐ No If yes, attach copy of 501 IRS letter.
If no, what portion of proceeds will go to charitable organizations: _____

11. How will you publicize the event?
Social Media & Website

12. Are public funds being used? ☐ Yes ☒ No

13. Does the applicant intend to gate the event and charge an admission fee: ☐ Yes ☒ No
If so, please detail the amount of the fee and describe as to how the event will be gated: _____

14. Entertainment Description (show on site plan): A three or 4 piece band each of the four evenings.

Speakers/microphone needed: ☐ Yes ☐ No Electrical hook-ups needed: ☒ Yes ☐ No

15. Is a fireworks display planned in conjunction with this event? ☐ Yes ☒ No
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? Adjacent property owners are aware and supportive.

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. No

18. Parking requirements:(show on site plan): No. of spaces available _____ No. of handicap _____
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? ☐ Yes ☒ No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public? ☐ Yes ☒ No

If yes, provide the following information:

What type of alcohol will be made available? ☐ Spirituous Liquor ☐ Beer ☐ Wine

List the exact locations and times for alcohol sales:

Location: _____ Times: _____

Have the City and State permits been applied for and/or obtained? ☐ Yes ☐ No

*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? ☐ Yes ☐ No

If so, Name _____ Address _____
Telephone _____

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name _____ Address _____
Telephone _____

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. ☐ Yes ☐ No

20. Parades:

Is there a parade planned with this event? ☐ Yes ☒ No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: _____

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event? ☐ Yes ☒ No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

22. FOOD SERVICE:

Will food be prepared at this event? ☐ Yes ☒ No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

23. Prior Events:

Is this a first time event? ☒ Yes ☐ No

Has this event occurred five (5) or more times in the preceding years? ☐ Yes ☒ No

If so, please list the years: _____

24. Emergency Medical Services:

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

25. Security Plan:

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan? ☐ Yes ☒ No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

26. Cleanup of Event Area:

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity: The onsite blue cans will be adequate.

If using a private sanitation company, give name, contact person and telephone number: _____

Will additional trash receptacles need to be placed in the event area? ☐ Yes ☒ No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

27. Street Closings:

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: _____

Day/Dates: _____

Closing Time: _____

Opening Time: _____

28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. Special Requirements:

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? ☐ Yes ☒ No

If Yes, please explain: _____

SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request.

Must be presented on 8 1/2" x 11" letter size paper

Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
 - ☐ Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
 - ☐ Grandstands/size/capacity
 - ☐ Stage – include electrical hook-ups and engineer certification
 - ☐ All electrical hook-ups/generators
 - ☐ All speakers/hook-ups
 - ☐ Vendor booths, size and description of goods sold
 - ☐ Refreshment stands
 - ☐ Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
 - ☐ Tables
 - ☐ Trash and recycling receptacles
 - ☐ Signs with size indicated (must identify all signs visible from public roadway)
 - ☐ Parking areas/include handicap spaces available and number
 - ☐ Vehicle/trailer locations
 - ☐ Perimeter fencing, barricades, barriers, and all entry/exit points.

Additional applications/licenses or permits required:

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 2/27/18

Signature of Applicant: _____

